

Laboratory of Bio-Sensing Engineering
The Second Open Seminar, 2015

Presenter: Mr. Tetsuya(Ted) Shiokawa
(Executive Director, Japan, Xerox Corporation)



Title : Globalization of Foods Industry

Japanese Companies' Challenges and Opportunities

Room: W-406, Faculty of Agriculture Building

Time and Date: 16:30~18:00, Oct. 19 (Mon), 2015

Abstract: Overviewing Japan's situation in global foods industry and global foods strategy developed by MAFF, the lecturer will visualize the difference of global strategy deployed by Japanese and global companies in food industry. Also, based on professional experience in Mitsui, GE and Xerox, the lecturer will walk through the issues, growth opportunities, and strategic options that Japanese companies in foods industry will have in order to globalize operations. Leadership development to courageously challenge the continuous changes is critical in globalization of Japanese companies. Students of Kyoto University are expected to be active leaders in global environment.

Anyone is welcome! This lecture will be conducted in both English and Japanese.
Contact person: Prof. Naoshi Kondo (6170)